

“I accelerate the success of 1st-time CEOs and emerging entrepreneurs.” - Jay

Coaching business owners who want to bring their company to the next level.

Certified Advisor in the BOSI methodology, helping individuals and teams identify how they're hard-wired in a business setting.

Helping entrepreneurs optimize their business models through a multi-step process resulting in enhanced performance and greater profitability.

Sonoma Chapter Director for **Startup Grind**, a global startup community designed to educate, inspire, and connect entrepreneurs, powered by **Google for**

Entrepreneurs, and hosting monthly events featuring successful local founders, innovators, educators, and investors who share personal stories and lessons learned on the road to building great companies.

Meet



Jay.

Legal Savvy

Was Assistant Corporation Counsel – Special Litigation Unit for the City of New York.

Experience in Sales & Marketing

Senior Market Sales Manager for NBC Sports/ Golf Channel.

Vaccine Sales for Merck & Co., Inc. (one of the “big four” in the pharmaceutical industry)

Business Development Manager at EnerNOC (innovating in the energy industry).

Business Development Manager at TerraPass (leading the carbon-offset market).

Education

University of Connecticut (JD, Law)

Bowdoin College (A.B., English/Spanish, cum laude)

ACC + CPCC Certified Coach (The Coaches Training Institute - CTI)

Universidad Nacional de la Plata, Argentina



Jay Rooke
COACHING

What's your move?

Community Enrichment

Mentor with Sonoma Mentoring Alliance (long-term relationships between adults and at-risk children in need of social and academic support).

Ambassador for Sonoma Valley Chamber of Commerce.

Member of Sonoma Valley Rotary Club.

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